

Rebecca L. Haehnel

CONTACT

www.linkedin.com/in/rebeccaHaehnel

www.rebeccaHaehnelDesign.com

EDUCATION

Google/Coursera | Online
UX Design Certification

Hamline University
St Paul, MN
K-12 Principal License
Masters of Arts in Education
Certificate in Urban Education

Minnesota State University,
Mankato
Bachelor of Science in Teaching
Elementary Teaching Licence K-6
Middle School Science License 5-8

SKILLS

- Curriculum design
- Instructional leadership
- Project management
- Workshop facilitation
- Conference presenter
- User research & usability studies
- Utilizing design process
- Cognitive Coach trained
- Grant/award writing & winner
- Instructional design
- Equity & inclusion focused
- Strong communication skills
- Attention to detail & logistics
- Flexible & collaborative
- Time management
- Energetic & engaging
- Self directed
- User research
- Usability studies
- Wireframes
- Prototyping
- Website & mobile app design
- Proficient in Microsoft 365
- Proficient in Google Products
- Skilled in Figma & Adobe XD

WORK EXPERIENCE

UX Designer | Jostens Feb 2023 – Present
Bloomington, MN

- Collaborated on UX and visual design projects, from market research to concept development with an emphasis on end user
- Presented and articulated creative solutions to cross-functional teams
- Managed user research to improve website and mobile user experiences

Educator | District 199 Aug 2021 – Feb 2023
Inver Grove Heights, MN

- Designed engaging, flexible, and standard-based online courses to support learner growth both asynchronous and synchronous
- Led online learning courses with 98% completion rate
- Utilized user research to improve curriculum design

Project Coordinator/Educator | District 196 July 2016 – Aug 2021
Rosemount, MN

- Led workshops for adult learners with 96% achieving training goals
- Designed and maintained website with social media to promote experiences
- Successfully managed federal MSAP grant with 100% progress towards strategic objectives within innovative system wide change
- Collaborated with administrators, educators, and community members to align strategic goals to instructional programming

Project Coordinator/Educator | District 197 July 2011 – July 2016
West St Paul, MN

- Collaborated with leadership for strategic goals based on grant objectives
- Designed and delivered professional development modules to support educator integration of themes based on user needs
- Led workshops for adult learners with 95% reaching targeted professional development training goals

Independent Consultant | InSciEd Out June 2014 – July 2016
Rochester, MN & Brevard County, FL

- Partnered with Mayo Clinic and UMN, Twin Cities scientists to utilize the design process to create inquiry based learning modules
- Collaborated with scientist and educators to facilitate summer internship programs with 100% participant completion

Teacher | District 6067, District 112, & District 199 Dec 2005 – Aug 2011
Twin Cities Area, MN

- Instructed elementary level students in general education classes
- Collaborated in curriculum review cycles for all subject areas

PROFESSIONAL & VOLUNTEER HIGHLIGHTS

Conference Presenter

- TIES Technology Conference, International Conference Science Development, Magnet Schools America National Conference

Curriculum Design Team Leader

- Design new curriculum integrating themed based learning

Moms on the Run Volunteer Coach

- Support women to create healthy lifestyle goals through running